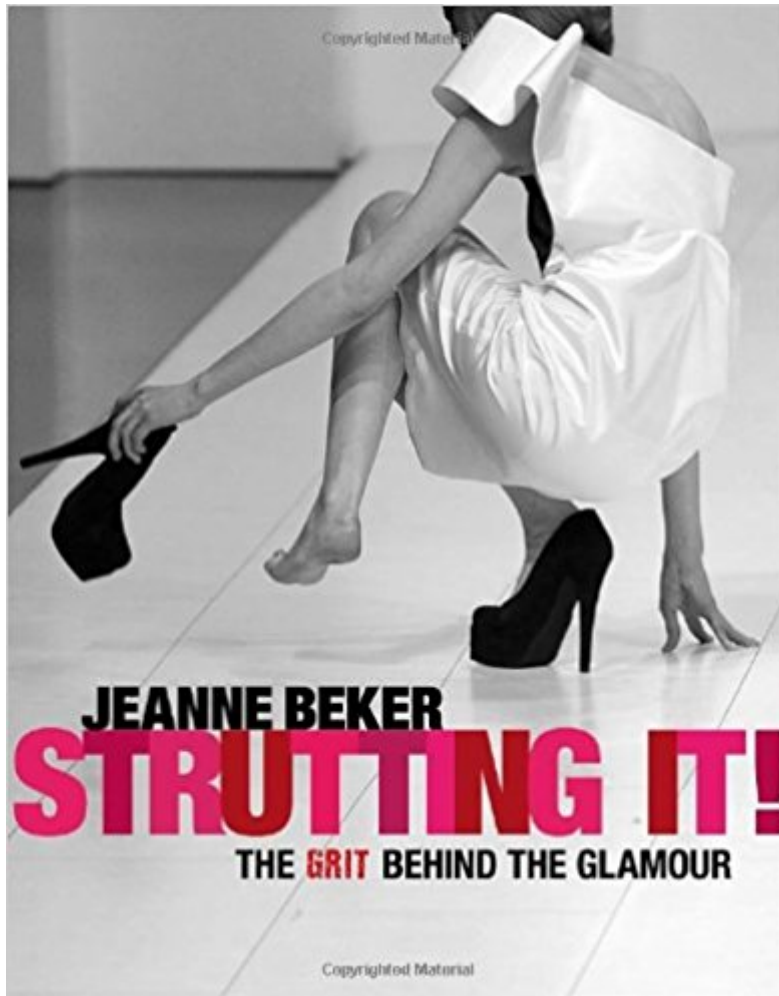




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Strutting It!: The Grit Behind The Glamour



Synopsis

Who wouldn't want to wear gorgeous clothes, travel the world, hang out with stars, have adoring fans and get paid a fortune for it? But is that what the life of a model is like? World-famous fashion guru Jeanne Beker offers a unique insider's look at the reality behind the glitz. She demystifies the industry for those who are thinking about a career in modeling and for those who simply want the scoop on an intriguing world. *Strutting It!* is full of fascinating information, from getting discovered to finding a personal style, from the team of people behind every model to the education a good model should have. With a foreword by modeling superstar Coco Rocha, *Strutting It!* is packed with biographies of successful models, lots of black-and-white photos, and the great humor and common sense Jeanne Beker is known for.

Book Information

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Customer Reviews

PRAISE FOR PASSION FOR FASHION: "Jeanne has packed the book with information. And when it comes to passion, few people come close to Jeanne. As Editor's letter, Flare Magazine an indispensable guide for teens who want to earn a living working in fashion. This comprehensive guide [is] glamorous and captivating. A Best Books for Kids and Teens 2009, Arts and Poetry, The Canadian Children's Book Centre **PRAISE FOR THE BIG NIGHT OUT:** A must-have for budding fashionistas. School Library Journal

Jeanne Beker is the host and segment producer of the internationally syndicated *“Fashion Television,”* and style columnist for the *Globe and Mail*. She was editor-in-chief of *FQ* and *SIR* magazines, as well as being a celebrated judge for several seasons on *“Canada’s Next Top Model.”* In the fall of 2010, Jeanne launched her clothing line *EDIT by Jeanne Beker* at the Bay across Canada. She is the author of five books including *The Big Night Out* and *Passion for Fashion*. Jeanne Beker lives in Toronto.

Strutting It does what no other book on modeling (that I know of) does: It targets its information to the age group where many (if not most) high fashion models start their careers. (Roughly 13 - 15ish) It also strips the glamor out of the models life for us to see. While it doesn’t try to deny that flying to international locals, wearing cutting-edge clothes, and being photographed can’t or shouldn’t be viewed as a fascinating lifestyle, it also lays bare how rare this aspect of the life is, how exhausting shoots can be, and the unreliability of the paychecks (the forward is especially good for this reality check). By doing these two things, this book makes itself invaluable to young people considering a career in modeling. Add to that the discussion of modeling careers for people who aren’t tall, thin, and gorgeous (hand modeling, plus-size modeling, local modeling) and you get a well-rounded book aimed at exactly the age group modeling agencies often look for. While I would like more emphasis given to how scammers can prey on a young person’s, or anyone’s. quixotic desire for the perceived model lifestyle, this is still an excellent primer on the topic. It’s not a celebration of models or a condemnation: just useful info from those who know.

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